



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors : Ken KUTARAGI
Shinichi OKAMOTO
Keiso SHIMAKAWA
Makoto KUBO
Yutaka KAGIWADA

Serial No. : 09/780,995

Filed : February 9, 2001

Title : **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS
ADVERTISING SERVER, AND PROGRAM-
TRANSFERRING MEDIUM FOR REALIZING IN-
CONTENTS ADVERTISING**

Examiner : John L. Young

Art Unit : 3622

RECEIVED

JUL 13 2004

GROUP 3600

July 1, 2004

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

SIR:

Applicant hereby petitions for a two-month extension, a petition pursuant to 37 C.F.R.

§1.136(a) and authorization to charge the requisite fee being enclosed.

In response to the final Office Action dated February 23, 2004, please amend the subject
application as follows:

Any fee due with this paper may be
Charged to Deposit Account No. 50-1290

Filed by Express Mail
Receipt No. 6298018776545
on Jul-01-04
pursuant to 37 C.F.R. 1.107
By Patricia Muir
Patricia Muir